

## Message Text

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61

ACTION EA-14

INFO OCT-01 ISO-00 PA-04 PRS-01 SS-20 NSC-10 CIAE-00

INR-10 NSAE-00 RSC-01 DRC-01 /062 W

----- 064454

P R 210218Z DEC 73

FM AMEMBASSY TOKYO

TO SECSTATE QASHDC PRIORITY 8876

INFO USIA WASHDC

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E.O. 11652: N/A

TAGS: PFOR, JA

SUBJ: TBS AND FUJI TV REQUESTS FOR INTERVIEW WITH SECSTATE

REF: TOKYO 3324, TKOYO A-930 NOV 26, 1973

SUMMARY: FUJI TV REPORTER TORII, ON RETURN FROM WASHINGTON, REPORTED DEPARTMENT INTEREST IN FUJI PROPOSAL FOR TV PROGRAM WITH SECSTATE. HAS APPOINTMENT WITH PAO DECEMBER 26 TO DETERMINE STATUS OF PROJECT. DEPARTMENT REQUESTED ADVISE EMBASSY OF ITS VIEWS BOTH FUJI AND TBS PROPOSAL.

1. POLITICAL REPORTER, KEIICHI TORII, FUJI TV, REPORTED TO USIS CONVERSATION WITH SINSTON LORD AND ERICSON RE PROPOSAL FOR TV PROGRAM INVOLVING SECSTATE.
2. SAID HE WAS TOLD THAT PREVIOUSLY SUBMITTED FORMAT (SEE AIRGRAM A-930) TOO RIGID AND FORMAL AND THAT MORE INFORMAL SETTING WOULD PROVE MORE SATISFACTORY.
3. HE ADDED THAT BOTH LORD AND ERICSON EXPRESSED INTEREST IN POSSIBLE INTERVIEW BETWEEN SECSTATE AND MRS. YOSHIKO YAMAGUCHI. SHE IS ONE-TIME ACTRESS, NOW POPULAR TV PERSONALITY WHO IS REGULAR HOSTESS ON FUJI'S AFTERNOON TALK SHOW.
4. TORII HAS APPOINTMENT WITH PAO WEDNESDAY, DECEMBER 26, AND

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IS ANXIOUS TO KNOW LATEST DEPARTMENT POSITION RE TV PROPOSAL.

5. EMBASSY BELIEVES DEPARTMENT MUST WEIGH FUJI PROPOSAL IN CONTEXT OF EARLIER TBS REQUEST. ALTHOUGH TBS FAVORS FORMAT OUTLINED IN REFTEL 3324, WE ARE CERTAIN FORMAT COULD BE CHANGED IF DEPARTMENT PREFERENCES.

6. AS BETWEEN THE TWO, TBS COMMANDS LARGER AUDIENCE AND USUALLY LINKS WITH GREATER NUMBER OF STATIONS THAN FUJI.

7. ALTHOUGH WE TILT SOMEWHAT TOWARD TBS, WHOSE PROPOSAL PRE-DATES FUJI'S, BELIEVE SECSTATE APPEARANCE EITHER STATION SHOULD BE GIVEN FAVORABLE CONSIDERATION IN VIEW POLITICAL AND PSYCHOLOGICAL ADVANTAGES.

8. WOULD APPRECIATE DEPARTMENT COMMENT PRIOR TO MEETING OF TORII AND PAO.  
SHOESMITH

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 21 DEC 1973  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** golinofr  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Page Count:** 2  
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**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** TOKYO 3324, TKOYO A-930 NOV 26, 1973  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** golinofr  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 15 NOV 2001  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <15-Nov-2001 by smithrj>; APPROVED <19-Dec-2001 by golinofr>  
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**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** TBS AND FUJI TV REQUESTS FOR INTERVIEW WITH SECSTATE  
**TAGS:** PFOR, JA  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005